

# THE LOTA

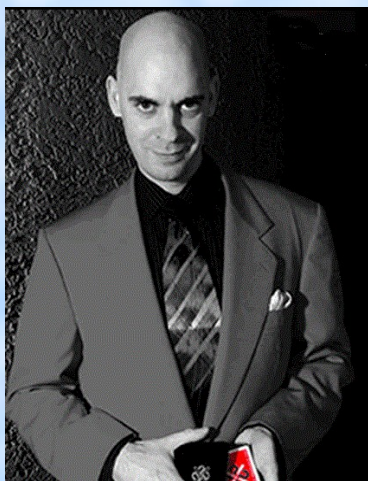


THE BERT EASLEY  
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*Promoting fellowship and the advancement of magic as an  
entertainment art in metro Phoenix For over 61 years*

**June 2010**

## **MAX KRAUSE LECTURE**



**June 15th at 7pm**

**The lecture is at the  
Electrician's Union, 3232  
N. 20th St.**

**just south of Osborn Rd.  
(FREE to paid IBM Ring 55 members)  
\$10 all others**

### **In This Issue...**

- The Big Event!
- Last Meeting
- Members Classified Ads
- Club Supporters

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interactive website at  
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**COMING IN July 2010...  
TOP SECRET!**

Message From the Prez...

PHIL  
IS  
SPEECHLESS  
THIS  
MONTH

## The Lota

The monthly publication of the  
International Brotherhood of  
Magicians Ring 55

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## IN MEMORY...

Arlene Sands, wife and life partner of Magician, George Sands for 30 years, left this earth to join George on May 29th.



Arlene fought with cancer on two occasions. She won her first fight with breast cancer 11 years ago, but other forms of cancer took her life. She survived and fought for over a year, but lost this spring. She was 75 years young.

She leaves three children, five step-children and a very long list of grand children and great-grand children. Arlene was originally married to magician Herb Aronowitz (Arno) from the New Jersey Magic Fraternity. She divorced Herb and married George in 1978 and lived in New York's Catskill Mountains, Pennsylvania's Pocono Mountains where they developed a two person mind reading act they performed at the hotels and resorts, amongst other events.

They semi-retired to Phoenix where George developed Alzheimer's. Arlene was George's Care Giver and maintained George's quality of life right up till the end.

In 2004, Arlene and George moved to Janesville, WI George passed away at age 86 in May of 2006.

Arlene remained in Wisconsin near her daughter Tami Aronowitz-Goldstein, Tami's son, daughter and husband. When her demise was inevitable, she left Wisconsin on May 10th to be with her two son's in New Jersey, Marc and Rick Aronowitz and their families.

Arlene was George's stage partner in his ESP act for over 10 years and the driving force behind George's writing and lecturing in the 80's & 90's when George produced a series of seven books called the 50's Years of Magic Series. George was most noted for Ropesational, Sandsational Rope, Encyclopedia of Balloon Modeling and eight other books on cards, coins, and a long list of other original magic.

# THIS MONTHS LECTURER

## Innovating Deceptions A lecture by Max Krause



Are you a Close up Worker, Mentalist, Children's Entertainer, Stand up or Stage worker?

Do you want to set your magic or Mentalism apart from the rest of the crowd?

Do you want to be a performer and entertainer instead of a puzzle demonstrator?

Have you ever wanted to be more magically creative?

Do you want to learn how to take what you already know and apply it in ways you never thought possible?

If you answered "Yes" to any of the above questions, this lecture is for you. Max will be sharing several of his personal effects and the thinking and inspiration behind them. There will be something for everyone from the novice to the seasoned professional. In this 2 + hour lecture, Max will be sharing and demonstrating effects from his personal shows such as:

The Bill Lie Detector  
Unholey  
Predic-Torn

B.T.I.L  
SSK  
P.M.S.

Mentalists Dream Box  
A Poker Story  
Magication

These are but a handful of the many effects that Max has created, and Max will show you how to make and use some of these secrets. There will be lecture notes available which will include how to make The Bill Lie Detector, Unholey, A Poker Story, Use of the Paradiddle Principle as well as several other thoughts and tips on the creation and performance of magic and mentalism. In addition, Max will have his entire product line available at the lecture, as well as special pricing for lecture attendees

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